

#GrootDancebomb Rules and Regulations

Disney Consumer Products, Inc. (“DCPI”) and Marvel Studios, collectively, will direct a donation of One Dollar (\$1) through the Disney Conservation Fund, for a minimum guaranteed donation of \$50,000 and a maximum donation of \$250,000, to The Nature Conservancy towards The Nature Conservancy’s Plant a Billion Trees Program at the Upper Great Lakes sites for every: (1) “like” or “share” on YouTube, using YouTube’s “like” or “share” features, of the #GrootDancebomb video produced by DCPI; (2) “like” or “share” on Facebook, using Facebook’s “like” or “share” features, of the #GrootDancebomb video produced by DCPI; (3) post on Instagram that uses the hashtag #GrootDancebomb; or (4) tweet on Twitter that uses the hashtag #GrootDancebomb.

About The Nature Conservancy

The Nature Conservancy is a global conservation organization dedicated to conserving the lands and waters on which all life depends. Guided by science, we create innovative, on-the-ground solutions to our world's toughest challenges so that nature and people can thrive together. We are tackling climate change, conserving lands, waters and oceans at unprecedented scale, and helping make cities more sustainable. Working in more than 65 countries, we use a collaborative approach that engages local communities, governments, the private sector, and other partners. To learn more, visit www.nature.org or follow @nature press on Twitter.