

## DISNEY PARKS, EXPERIENCES AND PRODUCTS

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Shanghai Disney Resort, the first Disney resort in Mainland China, is a place where friends and families can escape together to a whole new world of fantasy, imagination, creativity and adventure. The resort is home to the Shanghai Disneyland theme park, featuring seven lands, as well as two themed hotels – Shanghai Disneyland Hotel and Toy Story Hotel, Disneytown, a large shopping, dining and entertainment district, a Broadway-style theatre, Wishing Star Park and other outdoor recreation areas. Shanghai Disneyland is a Magic Kingdom-style theme park featuring classic Disney storytelling and characters but with authentic cultural touches and themes tailored specifically for the people of China. Shanghai Disney Resort offers something for everyone – thrilling adventures, lush gardens where guests can relax together, and enriching interactive experiences, all with the world-class

guest service that Disney is known for around the globe.

**SHANGHAI DISNEY RESORT**

- 🌟 OPENING DATE: June 16, 2016
- 🌟 LOCATION: Pudong New District, Shanghai
- 🌟 LAND AREA: 963 acres
- 🌟 THEME PARKS: One 🌟 RESORT HOTELS: Two



## OVERVIEW

### DESIGN OVERVIEW

Disney experts from across China and around the world worked collaboratively to create a resort that is authentically Disney and distinctly Chinese. Shanghai Disney Resort incorporates unique Chinese characteristics and elements that reflect Chinese consumers' preferences. Throughout Shanghai Disneyland, classic Disney characters and storytelling blends with Chinese customs and celebrations to create a unique experience for guests in Shanghai. Some of the Chinese influences are immediately recognizable and some are more subtly incorporated throughout the resort. A walk around the resort reveals the beauty and identity of today's China, while some places take Chinese guests into a whole new immersive world.

### OWNERSHIP AND MANAGEMENT

Shanghai Disney Resort is a joint venture between The Walt Disney Company and Shanghai Shendi Group comprised of two owner companies (Shanghai International Theme Park Company Limited and Shanghai International Theme Park Associated Facilities Company Limited) and a management company (Shanghai International Theme Park and Resort Management Company Limited). Shanghai Shendi Group holds 57% of the shares and Disney holds the remaining 43% of shares of the owner companies. Disney has a 70% stake and Shanghai Shendi Group has a 30% stake in the joint venture management company. The management company is responsible for creating, developing and operating the resort on behalf of the owner companies.

### COMMUNITY

Shanghai Disney Resort aims to not only build and operate a world-class tourism destination, but also serve as a valuable community partner and active corporate citizen in Shanghai and China. Working within the community, we provide support to address a wide range of needs for children while creating opportunities to strengthen relationships with the important adults in their lives. In honor of the grand opening of Shanghai Disney Resort, The Walt Disney Company announced a 20 million RMB/\$3.1 million USD donation to support the creation of Disney-themed play spaces. On June 8, 2017, the first Disney Play Room in Shanghai was officially opened at the Shanghai Children's Hospital. Since then, Disney Play Rooms have been opened in children's hospitals in 20 cities including Beijing, Guangzhou, Chengdu, Nanjing, Changsha and Kunming, among others. Over the course of the five-year program, the donation is providing more than 50 hospitals in China with playrooms and therapeutic play activities. Cast Members are also encouraged to donate their time and many talents to charitable and community endeavors through our VoluntEARS program. Since 2012, Shanghai Disney Resort VoluntEARS has contributed more than 44,000 hours in our community, positively impacting more than 1,000,000 people's lives.

### ECONOMIC IMPACT

At opening, Shanghai Disney Resort became a significant employer in the Pudong district of Shanghai, with more than 10,000 Cast Members hired. The resort will continue to generate many great employment opportunities for Chinese talent at all levels, and indirectly supports the creation of thousands of more jobs.



# SHANGHAI DISNEYLAND THEME PARK

## SHANGHAI DISNEYLAND

Opened June 16, 2016

Shanghai Disneyland features seven themed lands: Adventure Isle, Gardens of Imagination, Mickey Avenue, Tomorrowland, Treasure Cove, Fantasyland and Disney•Pixar Toy Story Land. The centerpiece of the park is the iconic Enchanted Storybook Castle, the tallest, largest and most interactive castle that represents all the Disney princesses.

### 👤 ATTRACTION HIGHLIGHTS:

*Alice in Wonderland Maze, Buzz Lightyear Planet Rescue, Camp Discovery, Dumbo the Flying Elephant, Explorer Canoes, Fantasia Carousel, Hunny Pot Spin, Jet Packs, The Many Adventures of Winnie the Pooh, Marvel Universe, "Once Upon a Time" Adventure, Peter Pan's Flight, Pirates of the Caribbean: Battle for the Sunken Treasure, Roaring Rapids, Seven Dwarfs Mine Train, Shipwreck Shore, Soaring Over the Horizon, Stitch Encounter, TRON Lightcycle Power Run, Voyage to the Crystal Grotto, Rex's Racer, Woody's Roundup.*

### 👤 LIVE ENTERTAINMENT HIGHLIGHTS:

*Eye of the Storm: Captain Jack's Stunt Spectacular, Frozen: A Sing-Along Celebration, Golden Fairytale Fanfare, Ignite the Dream: A Nighttime Spectacular of Magic and Light, Mickey's Storybook Express.*

### 👤 DINING HIGHLIGHTS:

*Barbossa's Bounty, Chip & Dale's Treehouse Treats, Fairy Godmother's Cupboard, Il Papparino, Merlin's Magic Recipe, Mickey & Pals Market Café, Pinocchio Village Kitchen, Piranha Bites, Remy's Patisserie, Royal Banquet Hall, The Snackin' Kraken, Spiral Snacks, Stargazer Grill, Tangled Tree Tavern, Tortuga Treats, Tribal Table, Wandering Moon Restaurant, Toy Box Café.*

### 👤 SHOPPING HIGHLIGHTS:

*Avenue M Arcade, Be Our Guest Boutique, Bibbidi Bobbidi Boutique, Fantasy Faire, Intergalactic Imports, Jolly Gypsy, The Light Stuff, Lucky Express, Marvel Mementos, Mickey & Minnie's Mercantile, Mountainside Treasures, Power Supplies, Sweethearts Confectionary, Whistle Stop Shop, Al's Toy Barn.*



# SHANGHAI DISNEY RESORT HOTELS

## SHANGHAI DISNEYLAND HOTEL

Shanghai Disneyland Hotel is an elegant property infused with Art Nouveau design and touches of Disney magic, just a short distance from the theme park. Located along the shores of Wishing Star Lake, the hotel features 420 handsomely appointed guest rooms, many of which offer breathtaking views of the resort and the theme park's landmark, Enchanted Storybook Castle. The hotel also offers four dining experiences, a themed merchandise shop, an indoor swimming pool, banquet facilities and a wedding pavilion.

## TOY STORY HOTEL

Guests are transported into a toy-filled world at the Toy Story Hotel, just steps away from Disneytown. Inspired by the Disney•Pixar series of "Toy Story" animated films, the hotel's 800 guest rooms are spread across two themed wings – the Sheriff Woody Wing and Buzz Lightyear Wing. The hotel is built for fun, with character greetings, a food court dining experience, water-play area, gift shop and family activity center.



## DISNEYTOWN

Disneytown is an international shopping, dining and entertainment district adjacent to Shanghai Disneyland that is split into five unique sections: Marketplace, The Lakeshore, Spice Alley, Broadway Boulevard and Broadway Plaza. It includes the 1,200-seat Walt Disney Grand Theatre – home to the Disney's BEAUTY AND THE BEAST Musical Mandarin Production – and the first World of Disney Store in Asia.

## WISHING STAR PARK

Wishing Star Park is a 500,000-square-meter public recreational area with beautiful gardens, a walking path and a glittering lake. Young guests can enjoy the adventurous Dragonfly Playground, and families and friends can watch the night sky unfold at the Starlight Amphitheater for special events.





## FACTS & FIRSTS

- Shanghai Disney Resort welcomed its first official guests on June 16, 2016. The groundbreaking, with Chinese partner Shanghai Shendi Group, took place on April 8, 2011.
- Shanghai Disney Resort is the first Disney resort destination in Mainland China and the sixth around the world, and Shanghai Disneyland opens as Disney's twelfth theme park worldwide.
- At Grand Opening, Shanghai Disney Resort covers 3.9 square kilometers (963 acres).
- On April 26, 2018, Shanghai Disney Resort opened its seventh themed land, which marks the first major expansion less than two years after grand opening.
- On January 23, 2019, Shanghai Disney Resort announced new Zootopia-themed expansion at Shanghai Disneyland and it will be the park's eighth themed land, and the first-ever Zootopia-themed land at any Disney park.
- Enchanted Storybook Castle, the first Disney castle dedicated to all of the Disney princesses. It is the tallest, largest, and most complex Disney castle ever built. The highest finial on the castle is a cascade of Disney stars topped by a golden peony—a flower representative of China.
- Pirates of the Caribbean: Battle for the Sunken Treasure is the most advanced version of this classic Disney attraction to date. It employs a new ride-system with boats that are controlled magnetically so they can spin or turn and go backwards to maximize the guests' view of the exciting scenes. It also features the latest Audio-Animatronics technology.
- The land of Adventure Isle contains approximately 24,000 square meters of rock work, hand sculpted and painted by Chinese and international artisans and rock work designers. Roaring Mountain dominates the land, with a waterfall that is one of the highest manmade waterfalls in Asia.
- TRON Lightcycle Power Run is one of the fastest roller coaster attractions at any Disney theme park worldwide. The first attraction of its kind at Disney Parks, the thrilling coaster transports guests into the computerized world of TRON from the Disney film, on a 966 meter-long track—756 meters inside and 210 meters outside. The cable and wiring required for this attraction could circle the city of Shanghai 37 times.
- The first land inside a Disney park designed with a garden theme, Gardens of Imagination is tailored to the Chinese people's love of gardens and water features. The land features more than 100 species of shrubs and more than 60 species of trees.
- "Mickey's Storybook Express" travels along the longest parade route in any Disney park and features approximately 150 performers and technicians.



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