

DISNEY PARKS, EXPERIENCES AND PRODUCTS

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Since Hong Kong Disneyland Resort opened on September 12, 2005, it has entertained more than 70 million guests from Hong Kong, Mainland China, Southeast Asia and farther abroad. As the first Disney resort in China, it features award-winning, first-of-its-kind entertainment offerings and guest services specially-designed for an international guest base, all brought to life by the resort's multilingual Cast.

Three new themed lands have been added since opening: Toy Story Land, Grizzly Gulch and Mystic Point. In recent years, even more incredible new attractions have appeared, such as the state-of-the-art *Disney Paint the Night* parade, the *Mickey and the Wondrous Book*

stage show, *Fairy Tale Forest - Presented by PANDORA*, *Iron Man Experience - Presented by AIA*, *We Love Mickey! Projection Show* and *Moana: A Homecoming Celebration* atmosphere stage show.

HONG KONG DISNEYLAND RESORT

- 📍 OPENING DATE: September 12, 2005
- 📍 LOCATION: Lantau Island, less than 30 minutes southwest of Hong Kong and 10 minutes from Hong Kong International Airport by car
- 📍 LAND AREA: 310 acres
- 📍 THEME PARKS: One
- 📍 RESORT HOTELS: Three
- 📍 WORKFORCE: 7,000 Cast Members



OVERVIEW

NEW DEVELOPMENTS



Since opening, Hong Kong Disneyland has consistently launched innovative attractions and entertainment offerings, including “it’s a small world,” Art of Animation, Animation Academy and the Flights of Fantasy Parade. The resort also opened Toy Story Land in 2011, Grizzly Gulch in 2012 and Mystic Point in 2013, which is home to one of the most sophisticated trackless ride systems ever built by Disney. The resort unveiled the first-of-its-kind *Disney Paint the Night* parade in 2014, a technologically advanced wonder with more than 740,000 LED lights.

In 2015, the resort lifted the curtain on “Mickey and the Wondrous Book” and Fairy Tale Forest - Presented by PANDORA. These were followed by the “*Star Wars: Tomorrowland Takeover*” in 2016, featuring Hyperspace Mountain, *Star Wars: Command Post* and *Jedi Training: Trials of the Temple*.

In January 2017, the first Marvel-themed ride in a Disney park opened. Iron Man Experience – Presented by AIA allows guests to fight against the forces of evil alongside Iron Man across the streets and skies of Hong Kong. Guests can also have a heroic encounter with Iron Man at the Iron Man Tech Showcase – Presented by Stark Industries and virtually try on his iconic armor in the interactive game, *Become Iron Man at the Stark Expo*.



April 2017 saw the opening of the resort’s third hotel, Disney Explorers Lodge, an exotic getaway destination that invites guests to explore the distinctive cultures of Africa, Asia, Oceania and South America during their stays. It has 750 rooms, bringing the resort’s total to 1,750. In July 2018, Duffy’s newest friend, a girl puppy and food lover, Cookie, made her global debut at the resort. Since Duffy’s first appearance in 2010, he and his friends have become very popular among guests from the region.

In early 2018, the resort opened the *We Love Mickey* Projection Show and an African-themed Karibuni Marketplace with interactive games and exclusive souvenirs. A multi-year expansion kicks off at the park in May 2018 with the opening of *Moana: A Homecoming Celebration*, an atmosphere stage show featuring the latest Disney heroine. More new offerings will follow. On March 31, 2019, a first-of-a-kind Marvel-themed attraction, *Ant-Man and The Wasp: Nano Battle!*, will debut at Tomorrowland. This interactive attraction will shrink guests to ant size to fight alongside the Super Hero duo against Hydra. The resort will continue to grow as Asia’s epicenter of Marvel action. As the park’s centerpiece, the castle will also be completely transformed to pay tribute to the Disney Princesses and will feature a new daytime show and nighttime spectacular. Also in store will be an immersive area based on the beloved world of *Frozen*.



ECONOMIC IMPACT

Hong Kong has experienced substantial economic development attributable to Hong Kong Disneyland. In financial year 2017, the resort generated approximately HK\$8.3 billion (around US\$1.1 billion) of value added to Hong Kong, equivalent to around 0.33 percent of Hong Kong Gross Domestic Product. In addition to the 7,000 Cast Members employed, a total of 17,800 jobs (in terms of man-years) were also created in financial year 2017, benefiting the city’s workforce in the travel and hospitality industry.

COMMUNITY INVOLVEMENT

Following in The Walt Disney Company’s tradition of service, Hong Kong Disneyland Resort has devoted considerable resources—both in-kind support and volunteer hours—to improving the community.

In financial year 2017, Disney VoluntEARS contributed over 8,000 hours of service from Disney VoluntEARS and welcomed more than 100,000 underprivileged community members to the park. In addition to numerous ongoing programs with NGOs, in financial year 2018, the resort, with TWDC’s donation of HK\$4.1 million (US\$0.53 million), supported the “Dress Well” project of Hong Kong Children’s Hospital by designing and producing a series of clothing for children patients staying in the hospital to make their healing experience more stress-free.



THE ENVIRONMENT

Hong Kong Disneyland Resort’s extensive environmental initiatives include energy efficiency efforts, “green” purchasing, greenhouse gas reduction, water conservation, waste reduction and recycling in the hotels and park. From September 2018, the resort replaced plastic straws with paper straws which are only distributed upon request, reducing the use of plastic straws by about four million per year. Our efforts also include donation of surplus food to the needy in the community and awareness programs for guests and Cast Members.

HONG KONG DISNEYLAND PARK

DISNEYLAND PARK

Opened September 12, 2005

Hong Kong Disneyland consists of seven themed lands and areas: Main Street, U.S.A., Adventureland, Tomorrowland, Fantasyland, Toy Story Land, Grizzly Gulch, and Mystic Point.

🎡 ATTRACTION HIGHLIGHTS:

Animation Academy, Big Grizzly Mountain Runaway Mine Cars, Cinderella Carousel, Dumbo the Flying Elephant, Fairy Tale Forest - Presented by PANDORA, Hong Kong Disneyland Railroad, Hyperspace Mountain, Iron Man Experience - Presented by AIA, Iron Man Tech Showcase - Presented by Stark Industries, "it's a small world," Jungle River Cruise, Karibuni Marketplace, Liki Tikis, Mad Hatter Tea Cups, The Many Adventures of Winnie the Pooh, Mickey's PhilharMagic, Mystic Manor, Nostalgic Main Street Vehicles, Orbitron, RC Racer, Slinky Dog Spin, Star Wars: Command Post, Tarzan's Treehouse, Toy Soldier Parachute Drop

🎭 LIVE ENTERTAINMENT HIGHLIGHTS:

"Disney Paint the Night" Parade, "Festival of the Lion King," Flights of Fantasy Parade, Jedi Training: Trials of the Temple, "Mickey and the Wondrous Book," "Moana: A Homecoming Celebration," "We Love Mickey!" Projection Show

🍴 DINING HIGHLIGHTS:

Clopin's Festival of Foods, Comet Cafe, Explorer's Club Restaurant, Lucky Nugget Saloon, Main Street Corner Cafe hosted by Coca-Cola®, Market House Bakery, Outdoor Vending Cart, Plaza Inn, River View Cafe, Royal Banquet Hall, Small World Ice Cream, Starliner Diner, Tahitian Terrace

🛍️ SHOPPING HIGHLIGHTS:

Andy's Toy Box, Center Street Boutique, Emporium, Expo Shop, Main Street Cinema: My Journeys with Duffy - Presented by Fujifilm, Main Street Jewelers Presented by PANDORA, Merlin's Treasures, Pooh Corner, Professor Porter's Trading Post, Space Traders, Star Command Suppliers, Storybook Shoppe, The Archive Shop, Town Square Photo

HONG KONG DISNEYLAND RESORT HOTELS

🏠 **TOTAL NUMBER OF HOTEL ROOMS:** 1,750

🏠 **CONVENTION FACILITIES:** 1,500 square meters (16,145 square feet) of flexible convention and meeting space at Hong Kong Disneyland Hotel

HONG KONG DISNEYLAND HOTEL

The Hong Kong Disneyland Hotel exemplifies the romance and luxury of grand Victorian-style hotels. It is the resort's flagship hotel, with six stories, 400 rooms and world-class amenities. The hotel's magical offerings include breakfast and dinner with Disney characters, Bibbidi Bobbidi Boutique, outdoor and indoor venues for MICE events and Disney's Fairy Tale Weddings. Guests can also enjoy the buffet-style Enchanted Garden Restaurant, fine dining at Crystal Lotus, Walt's Cafe, Kingdom Gifts, a gym and two swimming pools.

DISNEY'S HOLLYWOOD HOTEL

This hotel features an Art Deco style that recalls the fun and glamor of Hollywood's Golden Age. The eight-story, 600-room hotel features Chef Mickey, Hollywood & Dine, Studio Lounge and recreational facilities such as a piano-shaped pool with slide and Malibu Games room.

DISNEY EXPLORERS LODGE

The 750-room Disney Explorers Lodge celebrates distinctive global cultures and inspires guests to explore and dream with its motto "ad explorare et somnare" (to explore and dream). Guests can find more than 1,000 international artifacts throughout the hotel as they explore four wings and four lush gardens based on the cultures of Africa, Asia, Oceania and South America.

The hotel serves Chinese cuisine at Dragon Wind, international meals at World of Color Restaurant and casual dining at Chart Room Cafe. The Dreamer's Spring and the outdoor Rain Drop Pool also add water attractions, while Guests can enjoy exploration-themed memorabilia from The Trading Post.



INSPIRATION LAKE RECREATION CENTRE

Inspiration Lake is the largest man-made lake in Hong Kong. The center also features an arboretum with shady trees, a jogging trail, unique plant life, and tricycles and watercrafts for rent. The resort's one million trees and shrubs are irrigated by a water conservation system that collects rainwater here, saving 70 percent on water use every year.

FACTS & FIRSTS

- Hong Kong Disneyland is the fifth Disney theme park in the world, and the first ever built in China.
- Over 7,000 Cast Members comprising more than 30 nationalities work at the resort, with trilingual Cast speaking English, Cantonese and Mandarin.
- Offerings and services at Hong Kong Disneyland are tailored for a diverse guest mix, with guide maps and resort information available in more than six languages.
- The resort is home to Asia's first Toy Story Land, the world's first Grizzly Gulch-themed land with the top Guest attraction – Big Grizzly Mountain Runaway Mine Cars – and the world's first Mystic Point-themed land with the award-winning Mystic Manor.
- *Disney Paint the Night* launched in October 2014 as the first fully LED parade created by Walt Disney Parks and Resorts.
- Hong Kong Disneyland is home to the first-of-its-kind Iron Man Experience, Disney Parks' first Marvel-themed ride.
- The resort has garnered more than 650 awards including 113 awards in financial year 2017, such as the "Asia Best Employer Brand Award" for the fifth consecutive year and the Gold Award for "Excellence in Print Advertising" for "Star Wars: Tomorrowland Takeover" at the Marketing Excellence Awards 2016.

